**ISPM 2009 Conference – Call for Papers**

The 2009 ISPM Conference - *The Future of Innovation* - will be held in Vienna, Austria on 21-24 June 2009. Organised by ISPM, hosted by The Austrian Federal Economic Chamber, and supported by DANUBE - European Programmes for Training, Research and Technology and Ratio Strategy & Innovation Consulting, this conference will bring together about 300 academics, business leaders, consultants and other professionals involved in innovation management. The conference format will include facilitated themed sessions for academic and practitioner presentations together with interactive workshops and discussion panels. Additionally, the conference will provide excellent networking opportunities together with a taste of local Viennese culture.

The ISPM 2009 Conference will be held along side The *R&D Management* Conference 2009 allowing delegates to move freely between conferences and connecting the ISPM and R&D Management networks.

Globalisation is one of the major forces that have made innovation imperative for any industry. No organisation, business nor government, can afford to leave innovation to a few motivated individuals. The future of innovation revolves around the paradox of managing the unmanageable. What processes can ensure an uninterrupted flow of new creative ideas? How can we entice all employees to be part of this effort? How do we select and develop the most promising ideas? How can we speed up this process? How do we balance radical and continuous innovation? How do we manage the dependence on internal and external knowledge sources? Finding answers to these questions is crucial for the future success of innovation.

Submissions from academics, consultants and managers on innovation-related topics are strongly encouraged and should focus on the following:

- Commercialising and financing innovation
- Methods and tools for innovation
- Measuring and managing innovation
- Organisational creativity & idea generation
- Networks and clusters of innovation
- Collaboration for innovation
- Culture & diversity management in innovation
- Entrepreneurship & intrapreneurship
- High growth venturing
- Innovating business models
- Innovation training & education
- Innovation policy and global competitiveness
- Managing virtual innovation
- Value creating networks and communities

**Important Submission Deadlines:**

- 31 December 2008: Outlines Only (All Academic, Practitioner and Workshop Submissions)
- 31 January 2009: Acceptance Notification
- 30 April 2009: Final Submissions (including papers, slides, profiles & photos) together with registration and payment

**Confirmed Speakers (more to come):**

**Prof. Frank T Piller**, Professor of Management, RWTH Aachen University, Technology and Innovation Management Group & Massachusetts Institute of Technology, MIT Smart Customization Group  
*The future of open innovation*

**Dr Tim Jones**, Founder of Innovaro and Director of UTEK Europe  
*Innovation leaders: Lessons from the leading edge*

**Stefan Kohn**, Head of Innovation Management, Fujifilm Europe GmbH & Board Member, PDMA eV  
*Managing disruptive change: A case study of the photofinishing industry*

**Dr. Ron Dvir**, CEO, Innovation Ecology  
*The future of the innovation landscape*

**Roman Retzbach**, Science & Research Director, The Future-Institute International  
*The future and megatrends of innovation management 2019*
Confirmed Workshop Leaders (more to come):

Prof. Wim Vanhaverbeke, Professor of Strategy at Hasselt University, Belgium, Research Fellow at the Eindhoven Center for Innovation Studies, The Netherlands and Director/Founder of OpenInnovation.eu

Dr Bettina von Stamm, Director & Catalyst, Innovation Leadership Forum

Conference Journals:

All accepted papers will be published in the conference proceedings with an ISBN number. Selected papers will also be considered for publication in the following journals, subject to the usual referee processes applicable to the journals:

Submissions:

The table below describes the possible submission types for this conference. All files should be submitted online at www.conferencesubmissions.com/ispim2009 by the respective deadline date. Do NOT email submissions to ISPIM. Please note that due to the popularity of this event, only one submission per person and only one presentation per person is permitted. There is no limit on co-authoring or co-presenting.

<table>
<thead>
<tr>
<th>Submission Types</th>
<th>Description</th>
<th>Outlines*</th>
<th>Paper</th>
<th>Slides and presentation length</th>
<th>Presenter Photo &amp; Profile</th>
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<tbody>
<tr>
<td>Full Academic Paper</td>
<td>Accomplished substantial research results of an empirical or theoretical</td>
<td>(by 31 Dec 08)</td>
<td>Max 5000 words (ISPIM paper template)</td>
<td>Max 10 slides</td>
<td>Photo 90 x110 px</td>
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<tr>
<td>Paper Submissions</td>
<td>nature.</td>
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<td>(by 30 April 09)</td>
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<td>Profile max 150 words of text</td>
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<tr>
<td>Short Academic Paper</td>
<td>Implementation information or work-in-progress.</td>
<td>250-500 words : text only using structured headings template</td>
<td>Max 2500 words (ISPIM paper template)</td>
<td>15-20 mins</td>
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<td>Paper Submissions</td>
<td>Substantial demonstrations of significant successful business practices and insights.</td>
<td>Not required</td>
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<tr>
<td>Practitioner Presentation</td>
<td>Interactive sessions on practical issues of a very high quality.</td>
<td>1 page on topic, objectives, audience</td>
<td>Not required</td>
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<td>Submissions</td>
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<tr>
<td>Workshop Topic Submissions</td>
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* all outlines are blind evaluated for acceptance to the conference. Only papers with potential for journal publication are double blind reviewed.

Please use the structured headings below to structure the outline (except Workshops). Do not include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be copied and pasted into a text box during the submission process.

- Keywords: List no more than 5 keywords
- Topic: What is the submission about?
- Problem: What specific problem does the submission focus on?
- Current understanding: What is known about this problem?
- Research question: What is the submission's goal?
- Design/methodology/approach: How was the study/work executed?
- Findings: What are the main outcomes?
- Contribution: What does the submission add to current understanding?
- Practical implications: Who will gain why and in which way from the findings?

For submission guidelines and documents as well as further details, please visit conference.ispim.org