



CSR Multistakeholder Forum – Review Meeting 10 February 2009

Centre Borschette, Rue Froissart 36, Brussels

Morning session:

ROOM 0/A

9.00- 9.15 Opening remarks

- Vladimir Spidla, Commissioner for Employment, Social Affairs and Equal Opportunities, European Commission
- Petr Simerka, State Secretary and Deputy Minister of Labour and Social Affairs of the Czech Republic

9.15 – 12.30 Progress in CSR

Each of the main stakeholder groups will, in turn, present their achievements over the last 2-3 years. There should also be an opportunity for audience questions after each intervention.

Moderator: Jérôme Vignon, Director, DG Employment, Social Affairs and Equal Opportunities

9.15 – 10.00 **Business:**

Ben Butters, Director, EUROCHAMBRES

Lettemieke Mulder, Unilever and Chair of CSR Europe Board of Directors

Andrea Benassi, Secretary General, UEAPME

Roberto Santos Suarez, Vice-Chair of Social Affairs Committee of BUSINESSEUROPE

10.00 – 10.30 **Trade Unions:**

Walter Cerfeda, Confederal Secretary of the European Trade Union Condeferation

10.30 – 10.50 **Investors:**

Matt Christensen, Executive Director, European Sustainable Investment Forum (EUROSIF)

10.50 – 11.10 Coffee

Moderator: Pedro Ortún, Director, DG Enterprise and Industry

11.10 – 11.40 **Non-Governmental Organisations:**

Ruth Casals, Coordinator, European Coalition for Corporate Justice (ECCJ)

11.40 – 12.00 **Academics:**

Simon Pickard, Director General, European Academy of Business in Society (EABIS)

Nigel Roome, Professor, TiasNimbas Business School and Solvay Business School

12.00 – 12.30 **Public authorities:**

Regional government: Giuseppina De Lorenzo, Tuscany Regional Government

Member state: Victor Kjær, Deputy Director, Danish Commerce and Companies Agency

European Commission: Tom Dodd, CSR Policy Officer, DG Enterprise & Industry

Stakeholder groups are also encouraged to provide written material (maximum 5 pages) on concrete initiatives they have implemented on CSR in 2007-8, as well as proposals on key issues and initiatives at EU level for 2009 and beyond.

12.30 – 14.00 **Buffet Lunch**

Afternoon session

14.00 – 15.30 Parallel sessions on forward-looking issues

Each session should have 3-4 short introductions to the discussion (5 minutes each) by the main stakeholders' groups, in order to leave at least one hour for exchanges between participants and some time to draw some possibly common proposals for the way forward on these themes:

1) The global dimension of CSR (1): European added-value in global CSR processes and instruments

ROOM 0/B

Moderator: Claes Cronstedt, International corporate lawyer

Panellists: Staffan Söderberg, Vice Chair of the ISO 26000 process and responsible for Corporate Partnerships, WWF Sweden

Gérald Pachoud, Adviser to UN Special Representative on Business and Human Rights

Olivier de Schutter, Professor at the Université Catholique de Louvain, College of Europe and UN Special Rapporteur on the right to food

Isabelle Schömann, Senior Researcher, European Trade Union Institute for Research, Education and Health and Safety

Bryan Cress, Head, CSR, Confederation of British Industry

2) The global dimension of CSR (2): leveraging supply chains to support decent work

ROOM 0/C

Moderator: Jette Steen Knudsen, Associate Professor, Copenhagen Business School

Panellists: Amy Luinstra, International Labour Organization/ World Bank Group

Karl Daumuller, Program Manager, Global Procurement Services, Hewlett-Packard GmbH, European Alliance Supply Chain Lab

Jan Furstenborg, Commerce Head of Department, Union Network International

A. Aloysius, Director, SAVE, India

3) Innovation and CSR: creating new business models and new forms of stakeholder collaboration to generate new value

ROOM 1/B

Moderator: François Fatoux, Délégué Général, Observatoire sur la Responsabilité Sociétale des Entreprises (ORSE)

Panellists: Nigel Roome, Professor, TiasNimbas Business School and Solvay Business School

Company example: Plusuitzendkrachten (Ingrid Verduyn, CEO and Sophie Beke, employee)

Company example: Credit Mutuel (Gérard Leseul, Public affairs and CSR general manager) with a stakeholder

Company example: Umicore (Francis Vanbellen, Plant Manager, Umicore and Christine Conix, Conix Architects)

Patrick Itschert, General Secretary, European Trade Union Federation Textile, Clothing and Leather

4) Transparency and CSR: communicating environmental, social and governance (ESG) performance to investors, consumers and citizens

ROOM 0/A

Moderator: Nicole Notat, President, Vigeo

Panellists: Jean-Pierre Sicard, Directeur Développement Durable, Caisse des Dépôts

Christian Thorun, Policy Officer Trade and Economic Policy, Federation of German Consumer Organisations (VZBV)

Orencio Vázquez, Coordinator, Observatorio RSC, Spain

Paolo Nazzaro, Head of Group Sustainability, Telecom Italia

5) Education for CSR: equipping current and future generations with the necessary skills to make Europe a global pole of excellence on CSR

ROOM 1/C

Moderator: Anders Aspling, Secretary-General, Global Responsible Leadership Initiative and Senior Adviser, European Foundation for Management Development

Panellists: Megan Pillsbury, Executive Director of the Centre for Social Innovation at INSEAD

Lucy Symons, Chief Communication and Networks Officer, AIESEC International

Milena Stoycheva, CEO, Junior Achievement Bulgaria

Stefan Crets, General Manager Corporate Social Responsibility, Toyota Motor Europe

Dr. Beate Feuchte, CSR project manager, Hans Böckler Foundation

15.30 – 15.45 Coffee

15.45 – 16.15 Moderators of parallel discussions report back.

ROOM 0/A

Moderators report on main outcomes, in particular on any concrete proposals for follow-up actions.

16.15 – 17.45 Panel discussion: what more needs to be done to make Europe a pole of excellence on CSR, and how to do it with a more efficient multistakeholder engagement?

ROOM 0/A

Moderator: David Grayson, Director of the Doughty Centre for Corporate Responsibility, Cranfield school of Management.

Panellists: Richard Howitt MEP, European Parliament Rapporteur on Corporate Social Responsibility

Philip Bushill-Matthews MEP, European Parliament Shadow Rapporteur on Corporate Social Responsibility

Philippe de Buck, Director General, BUSINESSEUROPE

Dwight Justice, Policy Advisor Economic and Social Policy, International Trade Union Confederation

Etienne Davignon, President, CSR Europe

Paul de Clerck, Friends of the Earth Europe

Raj Thamotheram, Director, Responsible Investment, AXA Investment Managers

17.45 – 18.00 Closing remarks

Günter Verheugen, Vice-President of the European Commission

18.00 Drinks reception